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CONFERENCE

SPONSORSHIP PROSPECTUS

# CONFERENCE

Dear Prospective Sponsor,

For four years, the Design + Diversity (D+D) Conference has sought to inspire, celebrate and promote diversity within the design community. Thanks to the support of our attendees, volunteers, organizers and generous sponsors, the D+D Conference continues to provide limitless impact to the creative community.

Each year D+D provides a platform speakers across the full range of design: from visual to interaction, to architecture, urban planners, and more—these individuals are educators, activists, and leaders across non-profit and corporate industries. Together our speakers delve into topics such as social & racial justice, ageism, ableism, technology & big data, organizational culture, DEI, and Equity-Centered Community Design just to list a few.

Additionally, we are excited to enter the second year of the D+D Fellowship Program. Last year we received thousands of impressions on our Fellowship application site, of those over 300 qualified emerging designers submitted applications to become D+D Fellows. Our rigorous selection process rewarded us with 10 outstanding fellows of varying gender identities, ethnicities, ability status', etc. each of which are strong creative leaders working towards social change.

As we continue our commitment to increase diverse voices in Design, deliver more value to conference attendees, and influence the broader community, we acknowledge your generosity allows us to continue to build and prosper in every aspect of design, across this diverse industry. This packet contains key details on how your support can make a lasting impact at every level.

We're excited for the continued growth and success of the Design + Diversity Conference—the only conference 100% dedicated to celebrating and expanding diversity, inclusion, and equity mindsets in the design field.

Sincerely,

Handwritten signatures of Timothy Hykes and Antionette D. Carroll. The signature on the left is Timothy Hykes, and the signature on the right is Antionette D. Carroll.

Timothy Hykes and Antionette D. Carroll  
**Co-Founders, Design + Diversity, LLC.**

# CONFERENCE

**WHEN:** August 1 –3, 2019

**WHERE:** Chicago, IL

**WHAT:** In its fourth year, the Design + Diversity Conference is a three-day event that focuses on the diversity issues in the design industry exploring the themes of Diversity, Inclusion, and Equity Competency, Designing for Diversity, and Social Justice. It's the only conference where Diversity, Inclusion, and Equity Specialists and Designers meet to discuss innovation and change on this topic. During the conference, we will feature speakers and workshops on a variety of diverse topics that focuses on the design industry worldwide.

Conference programming will include lectures, workshops, a welcome reception, a closing party, and more.

**WHO:** The Design + Diversity Conference is intended for creative professionals, entrepreneurs (including solopreneurs), leaders, educators, activists, students, and design enthusiasts. Attendees come from the worlds of design, architecture, technology, fashion, advertising, government and more.

**FACTS:**

- Three-day conference
- Over 150 creative professionals attended the 2018 Conference
- 2019 has an expected attendance of 250+ creative professionals
- Design + Diversity Conference offers exclusive access to marketing, design and creative professionals

**CONTACT:** Antionette Carroll, D+D, LLC Co-Founder  
Timothy Bardlavens, D+D Fellowship Co-Founder  
**[sponsorship@designplusdiversity.com](mailto:sponsorship@designplusdiversity.com)**

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SPONSORSHIP OPPORTUNITIES

# SPONSORSHIP

## **PRESENTING SPONSOR     \$30,000**

- 15 minute main stage speaking and presentation opportunity
- Exclusive exhibition/activation opportunity in the main lobby
- Highest level logo recognition on conference website
- Company profile on website
- Top placement on all printed, web, multimedia, and social media conference collateral
- 10 complimentary tickets to the conference
- 10 additional discounted tickets at 20% off
- Company paraphernalia included in swag bag
- Company logo on lanyard and swag bag
- Closing party sponsor

## **LEADERSHIP SPONSOR     \$16,000**

- Top-level logo recognition on conference website
- Company profile on website
- Email and social media recognition
- 7 complimentary tickets to the conference
- 7 additional discounted tickets at 20% off
- Company paraphernalia included in swag bag
- Company logo on swag bag
- Welcome reception sponsor
- Speaker's dinner sponsor

## **INDUSTRY SPONSOR     \$5,000**

- Company paraphernalia included in swag bag
- 3 complimentary tickets to the conference
- 4 additional discounted tickets at 20% off
- Company listing on conference website
- Company paraphernalia included in swag bag
- Workshop sponsor

# SPONSORSHIP

## **AGENCY SPONSOR                      \$1,500**

- Company paraphernalia included in swag bag
- 1 complimentary ticket to the conference
- 2 additional discounted tickets at 20% off
- Company listing on conference website

## **SPONSORSHIP IN-KIND DONATIONS**

D+D is looking to collaborate with diverse brands and media partners that want to spread the D+D message. Media partnerships would include editorial placement, advertising and PR.

Sponsorship benefits will be provided based on value of in-kind contribution.

FOR MORE INFORMATION CONTACT:

**[sponsorship@designplusdiversity.com](mailto:sponsorship@designplusdiversity.com)**

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FELLOWSHIP OPPORTUNITIES

# FELLOWSHIP

The purpose of the Design + Diversity Fellowship Program is to identify and support emerging underrepresented designers with a passion to make positive change within their communities as well as the creative industry.

Supporting these individuals is one way you can address the high cost of entry into design by providing the essential tools and mentorship needed to jump-start their careers.

## **CHANGEMAKER**                      **\$15,000**

- On-stage recognition during fellowship presentation
- Optional 10-minute presentation about your company on the main stage
- Top-level logo recognition on conference website
- Company profile on website
- Email and social media recognition
- 7 complimentary tickets to the conference
- 7 additional discounted tickets at 20% off
- Company paraphernalia included in fellowship swag bag
- Fellow's lunch sponsor
- Opportunity for post-conference fellowship engagement

## **ADVOCATE**                              **\$7,500**

- On-stage recognition during fellowship presentation
- Company recognition on conference website
- Company profile on website
- Social media recognition
- 4 complimentary tickets to the conference
- 4 additional discounted tickets at 20% off
- Company paraphernalia included in fellowship swag bag
- Opportunity for post-conference fellowship engagement

# FELLOWSHIP

## **ALLY**

**\$3,500**

- Company recognition on conference website
- 2 complimentary tickets to the conference
- 3 additional discounted tickets at 20% off
- Company paraphernalia included in fellowship swag bag

## **FELLOWSHIP IN-KIND DONATIONS**

At Design + Diversity, we acknowledge that emerging, underrepresented designers have to overcome many barriers in their pursuit of success within the creative field.

As such, we welcome in-kind contributions that will provide our fellows with the necessary tools needed to support their growth. Donations accepted are as follows: technology, equipment (IE: Laptops, surfaces, tablets) software and web hosting.

Resources and services as well as access to industry conferences and other professional development opportunities are appreciated.

Sponsorship benefits will be provided based on value of in-kind contributions.

FOR MORE INFORMATION CONTACT:

**[sponsorship@designplusdiversity.com](mailto:sponsorship@designplusdiversity.com)**